



## **Kevin A. Kincaid**

### **Chief Marketing Officer**

Kevin joined AAFMAA in 2014 and is responsible for strategic direction and leadership of the integrated marketing team. Prior to joining AAFMAA, Kevin was the Manager of Marketing and Corporate Communications for the Federal Home Loan Banks Office of Finance, where he led internal and external communications efforts. Kevin began his career at the NASDAQ Stock Market where he spent almost nine years in Worldwide Marketing, holding various roles from execution to management. Kevin earned a B.S. in Business Administration from Mary Washington College and holds a M.B.A. in marketing and a M.S. in finance from the University of Maryland Robert H. Smith School of Business.